



?Using Strategic Planning to Improve the Effectiveness of Your Small or Medium Sized Business

Anthony C. Taylor

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Are you a business owner trying to make the most of your time, money and resources? Business consultant and entrepreneur: Anthony Taylor shares his insights into how you can use strategy and planning to get more sales, be more productive and grow faster.

Learn how to build an effective marketing strategy, how to use project management to get more things done in less amount of time, how to add value for all your customers and clients, how to sell more, and how to build a long term and sustainable business.

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