



YouTube™ For Dummies®

Doug Sahlin, Chris Botello

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YouTube For Dummies takes the classic Dummies tact in helping tech novices get a handle on a popular technology that more tech-savvy audiences consider "simple." With so much content on YouTube getting media attention, more first-timers are jumping on the site and they need help. The book also helps the next step audience of users looking to add content to YouTube. Content includes:

- **Watching the Tube** - includes getting your PC ready for YouTube viewing, finding video, signing up for an account, and creating favorites.
- **Loading Video to YouTube**—covers the nuts and bolts of shooting video, transferring it to a PC, editing it, and sending it up to YouTube.
- **Bringing Along YouTube**—covers the various ways you can use YouTube video in places other than on the site. Includes mobile YouTube and adding videos to your MySpace page or another Web site.
- **I Always Wanted To Direct**—explores how to use YouTube's directors program to upload longer video, use the site for marketing, or launch your own videoblog.

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