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# **Global Program Management**

Bruce T. Arkley



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## Global Program Management Bruce T. Arkley

#### An in-depth guide to global program management

This practical resource offers proven strategies for directing the design, development, delivery, and monitoring of major, long-term business or agency programs in global markets. *Global Program Management* reflects the movement of the field to a broader, more global, and enterprise-wide perspective.

Covering the new Project Management Institute (PMI) *Standard for Program Management*, the book explains the ways in which program management differs from project management and reveals how to master strong leadership, organization, communication, technical, managerial, and agility skills along with a comprehensive understanding of foreign markets and cultures. Discover how to:

### Apply program management concepts to federal sector reforms

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