



Diccionario de logística (Spanish Edition)

David Soler García

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«Logística» proviene del griego «logos», y hace referencia a que la realidad puede ser calculada «lógicamente». De ahí que se defina al «logista» como el profesional «especializado en métodos de organización». Esta segunda edición, revisada y actualizada, reúne más de 3.500 entradas, con su traducción al inglés, relacionadas con la actividad logística, entendida ésta como el «proceso de planificación, gestión y control de los flujos de materiales y productos, informaciones y servicios relacionados, entre un punto de origen y otro de destino». La logística es una actividad estratégica en la economía mundial, inherente al aprovisionamiento, la producción y la distribución de los productos y servicios, e integrada en las redes de infraestructuras del transporte, la planificación territorial y urbana, y las telecomunicaciones. Este diccionario contribuye a la normalización de una terminología estandarizada de la logística «en castellano», complemento indispensable de la actividad de los profesionales, investigadores, formadores y estudiosos de esta actividad.

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