



Pesos and Dollars: Entrepreneurs in the Texas-Mexico Borderlands, 1880-1940 (Connecting the Greater West Series)

Alicia Marion Dewey

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The commercial world of South Texas between 1880 and 1940 provided an attractive environment for many seeking to start new businesses, especially businesses that linked the markets and finances of the United States and Mexico. Entrepreneurs regularly crossed the physical border in pursuit of business.

But more important, more complex, and less well-known were the linguistic, cultural, and ethnic borders they navigated daily as they interacted with customers, creditors, business partners, and employees.

Drawing on her expertise as a bankruptcy lawyer, historian Alicia M. Dewey tells the story of how a diverse group of entrepreneurs, including Anglo-Americans, ethnic Mexicans, and European and Middle Eastern immigrants, created and navigated changing business opportunities along the Texas-Mexico border between 1880 and 1940.

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