



Finance for Non-Financial Managers in a Week (Teach Yourself: General Reference)

Roger Mason

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The highly motivational "in a week" structure of the book provides seven straightforward chapters explaining the key points about the financial life of any company, and at the end there are optional questions to ensure readers have taken it all in. There are also explanatory cartoons and diagrams throughout, to help make this book a more enjoyable and effective learning experience.

Written by Roger Mason, a leading expert on business finance as both a coach and a practitioner, this book quickly teaches you the insider secrets you need to know to in order become confident with financial issues.

So what are you waiting for? Let this book put you on the fast track to success!

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