



E-Business Managerial Aspects, Solutions and Case Studies

João Varajão, Maria Manuela Cruz-Cunha

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E-Business Managerial Aspects, Solutions and Case Studies explores the relevance and impact of enterprise competitiveness, its role in the support of new organizational models, and its drivers and barriers to e-business development, as well as the presentation of state-of-the-art enabling technologies. This book provides researchers, scholars, and professionals with some of the most advanced research developments, solutions, and discussions in the e-business discipline.

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