



# Summary : MBA in a Box - Joel Kurtzman, Glenn Rifkin & Victoria Griffith: Practical Ideas From The Best Brains In Business

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**Complete summary of Joel Kurtzman, Glenn Rifkin and Victoria Griffith's book: "MBA in a Box: Practical Ideas from the Best Brains in Business".**

This summary of the ideas from Joel Kurtzman, Glenn Rifkin and Victoria Griffith's book "MBA in a Box" shows that, at one level, business isn't as difficult to master as the business schools and other sellers of educational courses would have you believe. To be successful in business, you don't have to be a rocket scientist. In fact, if you want to be well rounded and successful, there are key areas you'll need to have some knowledge and expertise in. This summary presents the 10 keys of an MBA-quality business education and how you can learn them for yourself.

#### **Added-value of this summary:**

- Save time
- Understand key concepts
- Expand your knowledge

**To learn more, read "MBA in a Box" and find out how you can gain the knowledge of an MBA education by learning about 10 key areas.**

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