



Measures and Metrics in Corporate Security: Communicating Business Value

George Campbell

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Security directors and executives often struggle to prove that their programs can improve on the bottom line and actually add value to the business. In *Measures and Metrics in Corporate Security*, George Campbell gives security professionals an easy-to-follow guide to creating and growing a metrics program that can provide management with solid numbers to show security's positive impact on the business. Most security programs already have volumes of data at their fingertips that can be organized to prove security's value; this workbook will show you where to find it, how to put it together, and how to present it in a way your managers will appreciate. *Measures and Metrics* is more than a "how to", it's about managing the security organization and aligning it with the business goals. * 375 real examples of security metrics aggregated into 13 categories * Sample graphs and charts * How to start a metrics program * How to present findings to senior management

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