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John J. Macionis

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Seeing Sociology in Everyday Life

John Macionis, like many college students, found his passion and life's work after taking an introductory sociology course. Sociology helped him make sense of the world around him. John shares his enthusiasm, excitement and teaching experience through a clear and engaging writing style that connects with students.

This is the introductory sociology text that shows students how sociology is relevant in their daily lives. *Sociology, 13/e*, has an innovative new design, contemporary and relevant student applications, plus a wealth of supplemental material. This revision elevates *Sociology's* high standard of excellence, ensuring that it remains one of the foremost comprehensive introductory sociology resources for students and instructors alike.

***Sociology, 13/E* strengthens the Macionis tradition of helping students see sociology in their everyday life!**

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- **2010 Census Update Primer** - A brief seven-chapter overview of the Census, including important information about the Constitutional mandate, research methods, who is affected by the Census, and how data is used. Additionally, the primer explores key contemporary topics such as race and ethnicity, the family, and poverty. The primer can be packaged with any Pearson text at no additional cost, and is available via MySocLab, MySocKit, and MySearchLab. The primer can also be purchased standalone.
 - **2010 Census Update Primer Instructor's Manual with Test Bank** - Includes explanations of what has been updated, in-class activities, homework activities associated with the MyLabs and MyKits, discussion questions for the primer, and test questions related to the primer.
- **MySocLab** - Gives students the opportunity to explore the methods and data and apply the results in a dynamic interactive online environment. It includes:
 - primary source readings relevant to the Census
 - an online version of the 2010 Census Update Primer
 - a series of activities using 2010 Census results
 - video clips explaining and exploring the Census

This Books a la Carte Edition is an unbound, three-hole punched, loose-leaf version of the textbook and provides students the opportunity to personalize their book by incorporating their own notes and taking only the portion of the book they need to class – all at a fraction of the bound book price.

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